

The **ULTIMATE** Flooring Guide for Property Owners

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The Most Overlooked Decision in Home Renovation

Every week, we hear from homeowners who regret their flooring choice, and it's usually too late. Most homeowners rush into a decision, choosing whatever looks good in photos, fits a package deal, or comes recommended by someone else.

But here's the truth: flooring is one of the most used, most touched, and most impactful surfaces in your entire home. It's where your child takes their first steps. Where your dog waits by the door. Where you stand barefoot every single morning. Unfortunately, many homeowners realize this only after the floor is installed.

The #1 MISTAKE

Homeowners Make
With Flooring

(And How to Avoid It Forever)



The Common Flooring **REGRETS** We Hear All The Time...

"It looked great at first, but now it's noisy and hollow."
"We didn't know vinyl could be so slippery."
"The smell from the new floor didn't go away for weeks."
"Our pets scratched the surface within days."
"It's not safe for our baby or my elderly mum."
"We thought we saved money, but now we have to redo the whole thing."



Why these Mistakes Happen?

Most of these regrets stem from:

- Rushing the decision or following a contractor's default suggestion
- Choosing based on cost alone, without understanding long-term use
- Not knowing there are different types of vinyl with different performance levels
- Missing key safety, comfort, or maintenance questions during selection

What this
GUIDE
Will Help You Do?



Most of these regrets stem from:

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Quick SELF CHECK

Are You Ready to Choose Your Flooring?

Review this checklist. If you're unsure or leave any boxes unticked, this guide will help you make a more confident, informed decision. Ask yourself:

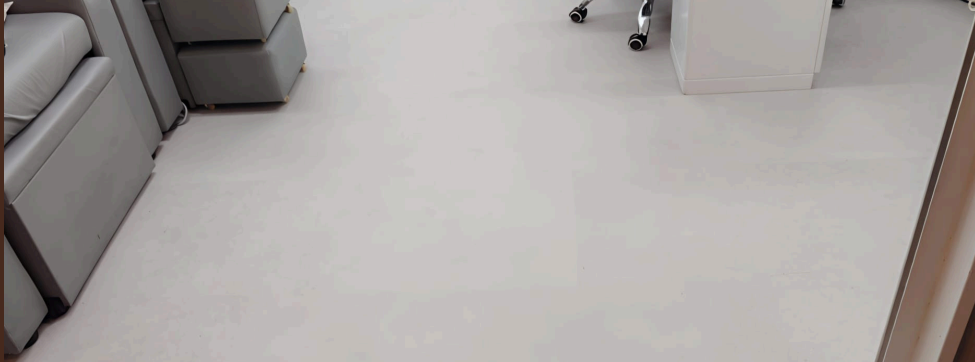
- ☐ I understand the difference between SPC, LVT, and loose lay vinyl.
- ☐ I've considered how my flooring choice affects children, pets, or elderly family members.
- ☐ I'm aware of VOC emissions, odour, and hygiene factors in vinyl flooring.
- ☐ I know what happens if my subfloor is uneven or unprepared.
- ☐ I've compared comfort, noise levels, and slip resistance — not just the visual design.
- ☐ My budget includes installation, accessories, skirting, and any hidden costs.
- ☐ I'm making an informed decision — not just going with a contractor's default option.

 **If you can't confidently check off all of these, this guide will save you time and money.**

5 Expensive Vinyl Flooring **MISTAKES**

That Could Ruin
Your Renovation

(And How to Avoid Them)



These Mistakes Could Cost You Thousands — or Force You to Replace Your Floor Within a Year

A bad flooring choice doesn't just waste money — it creates noise, odors, safety hazards, and long-term frustration. Whether you're renovating a home or upgrading a rental, this guide shows you how to avoid the 5 most expensive vinyl mistakes we see every week. This quick-start guide reveals the top 5 vinyl flooring errors that homeowners regret most — and how to avoid them with confidence.



DON'T LET
REGRET
BE PART OF YOUR RENOVATION

Choosing the wrong floor doesn't just affect how your space looks — it affects how you live in it every single day. Noisy footsteps. Slippery surfaces. Odors that linger. Floors that don't match your life can lead to inconvenience, safety risks, and unexpected expenses.

Here are the 5 most common mistakes homeowners make when choosing vinyl flooring — and how to avoid them.





MISTAKE #1:

Letting Price Tag Blind You to Real Costs



When you're faced with endless quotes and showroom options, it's tempting to go with whatever's the cheapest. But vinyl floors vary drastically in quality, comfort, safety, and longevity.

👉 Ask this before you commit:

"What's the total cost over 5 years — including maintenance and durability?"

MISTAKE #2:

Buying Vinyl Without Knowing What Type You Actually Need



Loose lay, dry back, click, hybrid, SPC, LVT... these aren't just industry jargon — they represent real differences in how vinyl performs in your home. Choosing the wrong type for your subfloor, humidity levels, or lifestyle can result in peeling, shifting, or early wear.

👉 Ask this before you commit:

“Which vinyl format suits my lifestyle and floor conditions best?”



MISTAKE #3:

Assuming All Vinyl Is Safe for Your Family



Not all vinyl is created equal. Some lower-grade materials may emit VOCs (volatile organic compounds) or be treated with chemicals unsafe for pets, kids, or elderly individuals.

👉 Ask this before you commit:

“Is this flooring VOC-tested or certified safe for indoor air quality?”



MISTAKE #4:

Underestimating the Hidden Work (and Costs) of Installation



Even premium vinyl can fail if the subfloor isn't properly prepared, or if skirting, adhesives, or accessories are poor quality (or missing altogether).

👉 Ask this before you commit:

"Is subfloor levelling needed? What accessories are included in this quote?"

MISTAKE #5:

Falling for Pretty Packages That Don't Fit Your Home

Free upgrades, bundled discounts, or “renovation packages” often prioritize cost over compatibility. You might end up with flooring that looks good on Day 1 — but sounds hollow, cracks under weight, or isn't safe for your home.

👉 Ask this before you commit:

“Can I see a sample installed in a real space like mine?”

Worksheet Layout:

Mistake: Choosing Based on Price Alone

What to Check: Ask - Have I compared long-term value, not just upfront cost?

Your Notes: _____

Mistake: Ignoring Certifications

What to Check: Ask - Is the product VOC-tested and child/pet safe?

Your Notes: _____

Mistake: Not Understanding Vinyl Types

What to Check: Ask - Which format suits my subfloor and daily usage?

Your Notes: _____

Mistake: Forgetting Installation Needs

What to Check: Ask - What accessories and prep work are needed?

Your Notes: _____

Mistake: Getting Swayed by Promotions

What to Check: Ask - Is this product truly suited for my space?

Your Notes: _____

Now that you know what NOT to do, let's explore the different types of vinyl flooring — and which one fits your lifestyle best.



Understanding **VINYL** Types

Not All Vinyl Is the Same — And That Matters

Vinyl flooring is often marketed as one category — but in reality, there are several types, each with different characteristics, benefits, and ideal use cases.

Choosing the right vinyl format is one of the most important decisions you'll make. The wrong choice could lead to instability, noise, warping, or regret. The right one? Long-lasting comfort, safety, and satisfaction.





LVT

(Luxury Vinyl Tile)



Appearance: Stone or ceramic look

Best for: Powder Room, kitchens, high-traffic zones

Why choose it: Durable, stylish, and water-resistant
— with a harder surface than standard vinyl

A close-up photograph of a kitchen floor featuring a light-colored wood-grain vinyl plank (LVP) laid in a herringbone pattern. In the background, white kitchen cabinets and a black table leg are visible.

LVP

(Luxury Vinyl Plank)



Appearance: Realistic wood look

Best for: Living rooms, bedrooms, resale properties

Why choose it: Mimics hardwood beautifully while being softer, quieter, and more water-resistant



Loose Lay Vinyl



Installation: No glue, no click — heavy enough to stay in place

Best for: Rentals, commercial spaces, quick renovations

Why choose it: Easy to install and replace without damaging subfloor



Dry Back Vinyl



Installation: Glue-down format

Best for: Large spaces, commercial projects,
budget-friendly home upgrades

Why choose it: Stable and cost-effective if installed
properly with the right prep

A large photograph showing a dark grey, wood-grain Click Vinyl floor in a modern office environment. In the background, there is a glass door and a curved wooden reception desk with a circular logo on it.

Click Vinyl

(SPC / LVT)



Installation: Interlocking planks with rigid core

Best for: DIY projects, uneven floors, family homes

Why choose it: Floating install, easy to replace, waterproof, dent-resistant

SPC is denser and more rigid, while LVT offers more flexible material

Mini Quiz:

1. Who's living in the home?

- A. Just me or a couple
- B. We have small kids
- C. Seniors live with us
- D. We have dogs or cats
- E. We rent it out

2. What's your flooring priority?

- A. Long-lasting and stylish
- B. Soft and safe for kids
- C. Slip resistance and low maintenance
- D. Scratch-proof and easy to clean
- E. Affordable and fast to install

3. Which best describes your renovation style?

- A. Premium finishes and comfort
- B. Health- and family-focused
- C. Simple and practical
- D. Pet-proof and durable
- E. Quick and on a budget

Mini Quiz:

Choose the option that fits you best for each question

Mostly	Recommended Vinyl Type	Why It's a Good Fit
A	LVP or Hybrid Vinyl	Realistic wood look, premium comfort, quiet and classy
B	Hybrid Board or LVT Click	Cushioned, VOC-safe, ideal for children's rooms
C	Hybrid Board or LVT Click	Slip-resistant, firm, waterproof and stable
D	Loose Lay Vinyl	Claw-proof, odor-resistant, easy to clean
E	Dry Back or Loose Lay Vinyl	Fast to install, affordable, still looks good

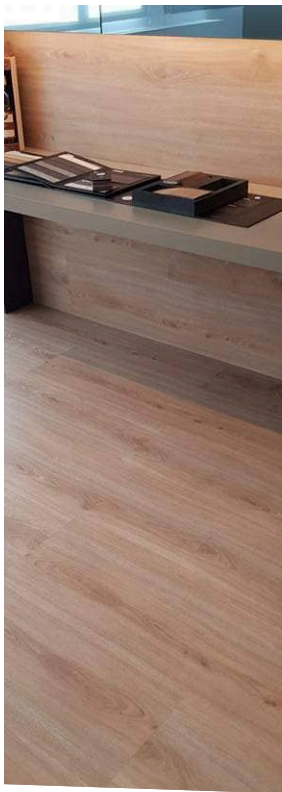
Get to Know
U1FLOOR'S
Product Range



Thoughtfully Engineered Flooring — Designed Around Real Life

At U1Floor, we don't believe in one-size-fits-all flooring. Each of our products is tailored to suit real-life needs — from young families and pet owners to luxury homeowners and business spaces.

Here's an overview of our most trusted flooring ranges:



Luxury Vinyl Plank (U1 In-House)

Our signature LVP series combines warmth, aesthetics, and long-term performance.

- Realistic wood or stone visuals
- Thicker plank structure for durability and acoustic comfort
- Ideal for bedrooms, living areas, and resale-conscious homeowners

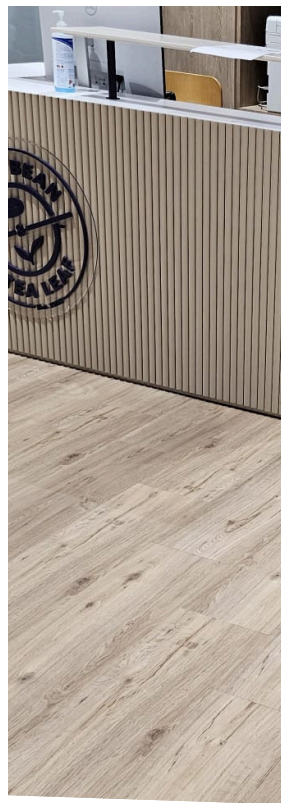
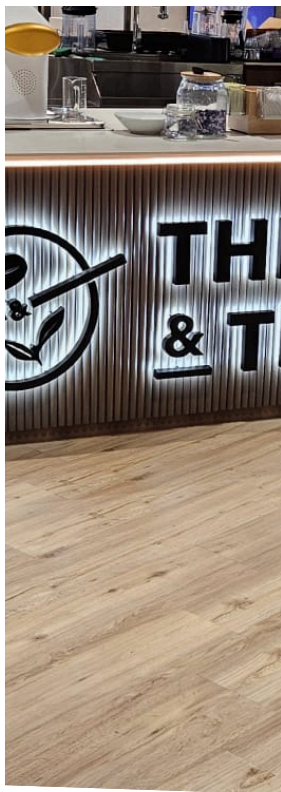
Available in multiple finishes and colors



Japan Home Series

Built with families in mind, this is one of our safest and most hygienic flooring solutions.

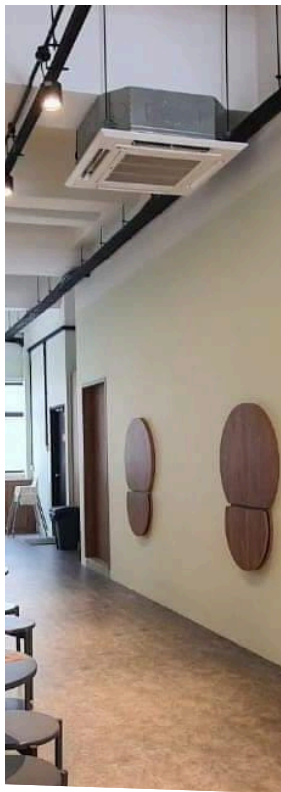
- No-glue hybrid vinyl — easy to install and replace
- Self-sanitizing technology embedded in every plank
- Purifies indoor air and resists microbial growth
- Perfect for babies, elderly residents, and anyone with sensitivities



Flornano

Inspired by nature and backed by science, Flornano is flooring reimagined for indoor wellness.

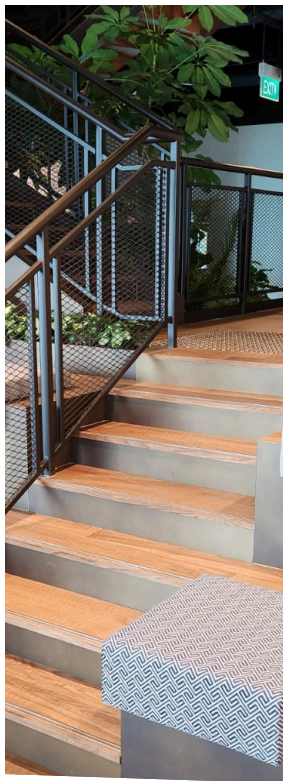
- Powered by Nano TiO_2 (Titanium Dioxide) surface technology
- Kills bacteria, neutralizes odors, and breaks down harmful VOCs using light
- Long-term antimicrobial performance
- Ideal for allergy-prone households or healthcare-oriented interiors



Floover Collection

Floover offers a broad range of styles — from loose lay to woven vinyl — perfect for homes, retail, and hospitality projects.

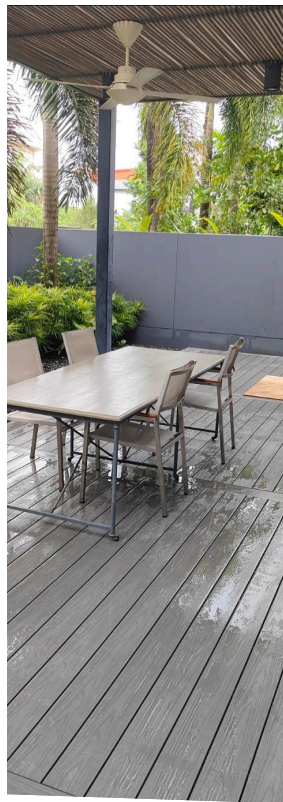
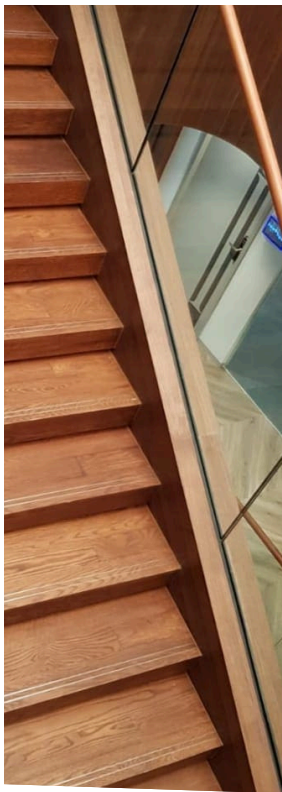
- Options include:
 - Loose Lay Antiskid (simple install, no adhesive)
 - Dry Back Vinyl (glue-down, budget-friendly)
 - Woven Vinyl Tiles (designer texture, acoustic comfort)
 - Click Vinyl Systems (DIY-friendly, water-resistant)
- Some models are suitable for wet areas, walls, and furniture cladding
- Known for its European design and Swiss technology standards



RMET (Re-Mastered Engineered Timber)

Natural wood beauty, engineered for durability.

- Real wood veneer with magnesium oxide core
- Waterproof, termite-proof, and glue-free floating installation
- 7-layer PU lacquer for long-term surface protection
- Trusted by luxury commercial clients, including Cartier



Outdoor Decking (Composite & Solid Timber)

Designed to handle rain, sun, and barefoot living — without sacrificing style.

- Composite Decking: Low-maintenance, UV-coated, and environmentally safe
- Solid Timber Decking: Burmese Teak, Merbau, Chengal — for a luxurious, natural touch

Ideal for balconies, patios, pool areas, and planter spaces

Interactive Selector Grid:

Lifestyle or Space Type	Top U1Floor Product(s)	Why It Fits
Young families with babies or toddlers	Japan Home Series, Flornano	Soft, self-sanitizing, air-purifying, VOC-safe
Homes with elderly residents	Japan Home Series, Hybrid Boards	Cushioned, anti-slip, stable underfoot
Allergy-sensitive or wellness-focused households	Flornano	Nano TiO ₂ removes VOCs, odors, bacteria
Pet owners	Floover Loose Lay, Flornano	Scratch-resistant, easy to clean, odor-blocking

Interactive Selector Grid:

Lifestyle or Space Type	Top U1Floor Product(s)	Why It Fits
Luxury resale or interior-focused spaces	RMET, U1 In-House LVP	Real wood feel, elegant visuals, acoustic comfort
Rental units or short-term homes	Floover Dry Back, Loose Lay Vinyl	Easy to replace, cost-efficient, durable
Retail or hospitality spaces	Floover Collection	Designer textures, acoustic control, wet-area options
Outdoor living areas	Composite Decking, Solid Timber	UV-protected, waterproof, barefoot-friendly



Introducing
FLORNANO
Self-Sanitizing
Vinyl Flooring

A New Standard in Healthy Living Floors

We breathe over 11,000 liters of air per day — and most of it is indoors. What's under your feet can quietly impact the air your family breathes. That's why Flornano isn't just a floor — it's a flooring innovation built for healthier indoor environments.



Introducing **FLORNANO**

Self-Sanitizing
Vinyl Flooring
(Cont.)



Flornano, embodies environmental consciousness and a commitment to delivering exceptional service to customers. This innovative flooring product integrates nature-inspired design with cutting-edge technology to enhance quality of life. Flornano is crafted to align with natural ecology, combining modern science and sustainable practices to create flooring solutions that are both functional and environmentally responsible.

Through strategic partnerships with leading European and Asian research and development professionals ensures that Flornano is safe, practical, aesthetically pleasing, and environmentally friendly, with a minimal carbon footprint. Our dedication to innovation drives the creation of flooring that meets the highest standards of quality and sustainability.



HOW FLORNANO WORKS

- Sunlight or a light source is required
- To energize TiO_2 nano-particles on floorboard surface
- Highly reactive TiO_2 electrons will aggressively react with pollutants
(Germs, Bacteria, VOC)
- Pollutants are successfully oxidised (burned)
- Pollutants are broken down into water and carbon dioxide, making the indoor air cleaner and healthier

What Is Flornano?

Flornano is U1Floor's premium, science-backed flooring line infused with Nano Titanium Dioxide (TiO_2) — a natural compound that activates under light to break down bacteria, viruses, odors, and volatile organic compounds (VOCs).

This is the same photocatalytic process used in hospitals, clean rooms, and next-generation air purifiers — now built into your floor.

1. Light hits the surface (sunlight or indoor lighting)
2. The TiO_2 layer is activated
3. Harmful substances like bacteria, formaldehyde, and odors are broken down at the molecular level
4. They're converted into harmless water vapor and carbon dioxide
5. The floor continuously cleans itself — with no chemicals, sprays, or effort needed

How It Works (Simplified)

Why Flornano Is Ideal for Health-Focused Homes

- Antimicrobial: Inhibits bacteria, mold, and viral activity
- VOC-Reducing: Helps purify the air by neutralizing harmful compounds
- Odor Control: Decomposes everyday smells from pets, food, and damp spaces
- 24/7 Active Surface: Works non-stop with just light — no reapplication or maintenance required

Certified Safe: Tested by TÜV SÜD and conforms to ISO safety and emission standards

1. Families with babies or young children crawling and playing on the floor
2. Homes with elderly residents or patients with weaker immune systems
3. Allergy-prone individuals or anyone sensitive to dust and chemicals
4. Pet owners concerned about hygiene, odor, or surface bacteria
5. Homeowners who want cleaner air — without air purifiers or sprays

Best For:

Is **FLORNANO** the Flooring Your Home Deserves?

Answer yes or no to each question:

- Do you have children who crawl, nap, or play on the floor?
- Does anyone in your household have allergies, asthma, or chemical sensitivities?
- Do you cook often — and notice lingering food smells or oil residue?
- Do you have pets that track in bacteria, dander, or odor?
- Are you concerned about indoor air quality but don't want to rely on purifiers or sprays?
- Do you want a low-maintenance, always-active hygiene surface?
- Do you prefer flooring that does something for your health, not just your decor?



Your Result

- If you answered “yes” to 3 or more, Flornano is likely the best-fit vinyl flooring for your lifestyle.
- If you answered “yes” to 5 or more, your home is a perfect candidate for smart antimicrobial flooring.

TECHNICAL DATA FLOORNANO

CHARACTERISTICS	TEST	LUXURY VINYL SERIES
Classification	EN685	21–43
Dimensions	ISO 24342	220 × 1220mm
Straightness / Squareness	ISO 24342	≤ 0.15mm
Thickness	ISO 24346	5mm ± 0.15mm
Wear Layer Thickness	ISO 24340	0.55mm (+13% / –10%)
Weight	EN430	10kg/m ²
Abrasion Resistance	EN660: part-1	Group T/P ≤ 0.08mm

TECHNICAL DATA FLOORNANO

(Cont.)

CHARACTERISTICS	TEST	LUXURY VINYL SERIES
Residual Indentation	ISO 24343-1	≤ 0.10mm
Chemical Resistance	EN438	Grade 5
Fire Resistance	EN13501 / ISO9239-1	Class Bfl-s1
Dimensional Stability	ISO 23999	≤ 0.12%
Color Fastness	ISO 105-B02:1994	≥ Grade 6
Slip Resistance	AS4586 / DIN 51130	R10

TECHNICAL DATA FLOORNANO

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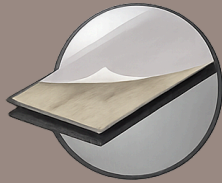
CHARACTERISTICS	TEST	LUXURY VINYL SERIES
Curving	ISO 23999	$\leq 1.2\text{mm}$
Formaldehyde Emissions	EN717-1	E1
Peel Resistance	ISO 24345	$\geq 75\text{N}/5\text{cm}$
Click Force	ISO 24334	$\geq 120\text{N}/5\text{cm}$
Anti-scratch	—	$\geq 2500\text{g}$

TECHNICAL DATA FLOORNANO

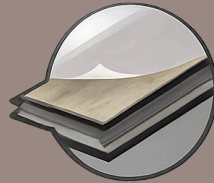
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CHARACTERISTICS	TEST	LUXURY VINYL SERIES
Cigarette burn resistance	EN438-2	Class 3
Castor Chair	ISO 4918	After 25,000 cycles, no delamination shall occur. No disturbance to the surface other than a slight change in appearance.
Acoustic Performance	EN ISO 717-2	ΔL_w -10 dB

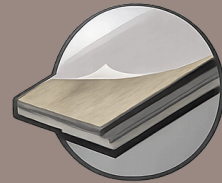
PRODUCT LINES



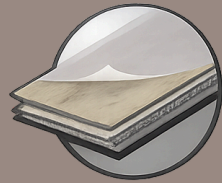
Glue Down



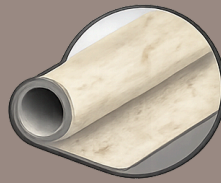
Engineered
Deluxe Vinyl



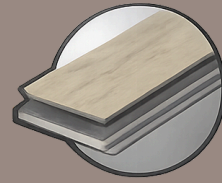
SPC Hard Lock



Loose Lay
Antiskid



Rolls



Hybrid
Engineered Aqua



Match the
FLOOR
to your
LIFE

Because Every Home Has Different Needs

Not all flooring is designed for crawling toddlers, energetic dogs, or aging parents. Your lifestyle should guide your flooring choice — not just what looks good in photos.

This page is your shortcut to choosing the right floor based on how you live — not just where you live.



FLOORING RECOMMENDATIONS BY LIFESTYLE NEED

Lifestyle / Use Case	Suggested Flooring Options	Key Benefits	Why It Works for You
Families with toddlers	Japan Home Series, Flornano	Cushioned underfoot, self-sanitizing, low VOCs	Safer for crawling, reduces germ spread, easy to clean
Pet owners	Floover Loose Lay, Floover Woven Vinyl	Scratch-resistant, waterproof, anti-skid, odor control	Handles pet claws, fur mess, and movement — with easy maintenance
Allergy-sensitive households	Flornano, Japan Home Series	TiO ₂ surface, VOC breakdown, antimicrobial	Improves indoor air quality, safe for people with asthma or sinus sensitivity
Design-forward interiors	Floover Woven Vinyl, RMET	High-end textures, acoustic insulation, natural materials	Luxury visuals with quiet, minimalist elegance

FLOORING RECOMMENDATIONS BY LIFESTYLE NEED

(Cont.)

Lifestyle / Use Case	Suggested Flooring Options	Key Benefits	Why It Works for You
Rental or resale properties	Floover Dry Back, Loose Lay Vinyl	Easy to replace, budget-friendly, durable under moderate use	Keeps costs low while allowing for quick tenant turnover
Outdoor spaces	Composite Decking, Solid Timber Decking, Floover Woven (outdoor series)	UV-resistant, weatherproof, slip-resistant	Great for balconies, planter boxes, patios, or pool surrounds
Luxury homes & condos	RMET, Flornano, U1 In-House LVP	Natural finishes, sound control, waterproof performance	Offers both aesthetic sophistication and durability for high-value interiors

Real
BUDGETS,
Real
EXPECTATIONS



What You Budget For Isn't Just the Floor — It's the Experience

Vinyl flooring may be affordable, but what you pay isn't just for the planks. The true cost includes everything it takes to make your floor safe, beautiful, and long-lasting — and knowing this helps you avoid hidden surprises down the road.

WHAT GOES INTO THE FINAL COST?

Here's what you should expect in a full flooring quote:

Cost Item	What It Covers
Material Cost	Price per sqft of the vinyl floor itself (based on thickness, design, quality)
Subfloor Preparation	Levelling, repair, or moisture barrier installation before flooring goes in
Installation Labor	Manual labor and tools required for laying the flooring properly
Accessories	Skirting boards, trims, corner guards, reducers, and door edges
Underlay (if needed)	Additional padding or insulation beneath floating floors
Delivery & Handling	Transport to site, especially for larger or heavy flooring types
Removal of Old Flooring	If you're replacing existing flooring, this adds to the overall cost

REALISTIC BUDGET RANGES BY PROJECT TYPE

Project Type	Estimated Range (SGD)	Notes
BTO / HDB flat	\$2,000 – \$4,000	Depending on room count and vinyl type
Condo unit (mid-size)	\$3,500 – \$6,000	Consider soundproofing, visuals, and premium LVP options
Landed / Large homes	\$6,000 and up	Higher area + preference for comfort, visuals, or timber

Note: These are estimates. Final pricing varies by layout, condition of floor, and product selection.

"Cheap Now"

Can Be Expensive Later



Choosing low-cost flooring often means:

- Thinner wear layers that scratch or tear more easily
- Poor subfloor prep that leads to popping or shifting
- Lack of VOC safety or antimicrobial protection
- No after-sales support or warranty clarity

Ask yourself:

"Will this floor still be safe, quiet, and beautiful 3 years from now?"

Before & After

Real Stories

of Flooring Done Right



Because Sometimes the Wrong Floor Teaches the Best Lesson

We've spoken to countless homeowners who made decisions they later regretted. Fortunately, many of them found smarter solutions — and flooring they truly love.

Here are some of the most common stories we hear — and how a better flooring choice made a difference.

Case 1:

From Cold & Slippery to Warm & Family-Friendly

Before:

Nurul and her husband moved into a brand-new BTO flat. The default ceramic tiles looked clean and modern — but they were cold, slippery, and noisy. Their toddler slipped twice in the same week.

After:

They upgraded to Japan Home Series flooring: a cushioned, self-sanitizing hybrid vinyl that felt soft underfoot and kept the air fresh. Now, their child can safely crawl and play — and the home feels warmer and quieter.



Case 2:

From Scratched-Up Floors to Pet-Ready Comfort

Before:

Daniel and Jasmine have two energetic dogs. Within months, their low-cost vinyl started to scratch, buckle, and hold odors. Cleaning became a daily battle.

After:

They switched to Flornano Series, which offers better scratch resistance, sound control, and easy maintenance. Their home feels calmer — and smells better too.



Case 3:

From Risky Walking Surfaces to Safer Elder Care

Before:

Mei Ling moved her elderly mother into her home. The existing laminate floors were slippery and hard underfoot, increasing the risk of falls.

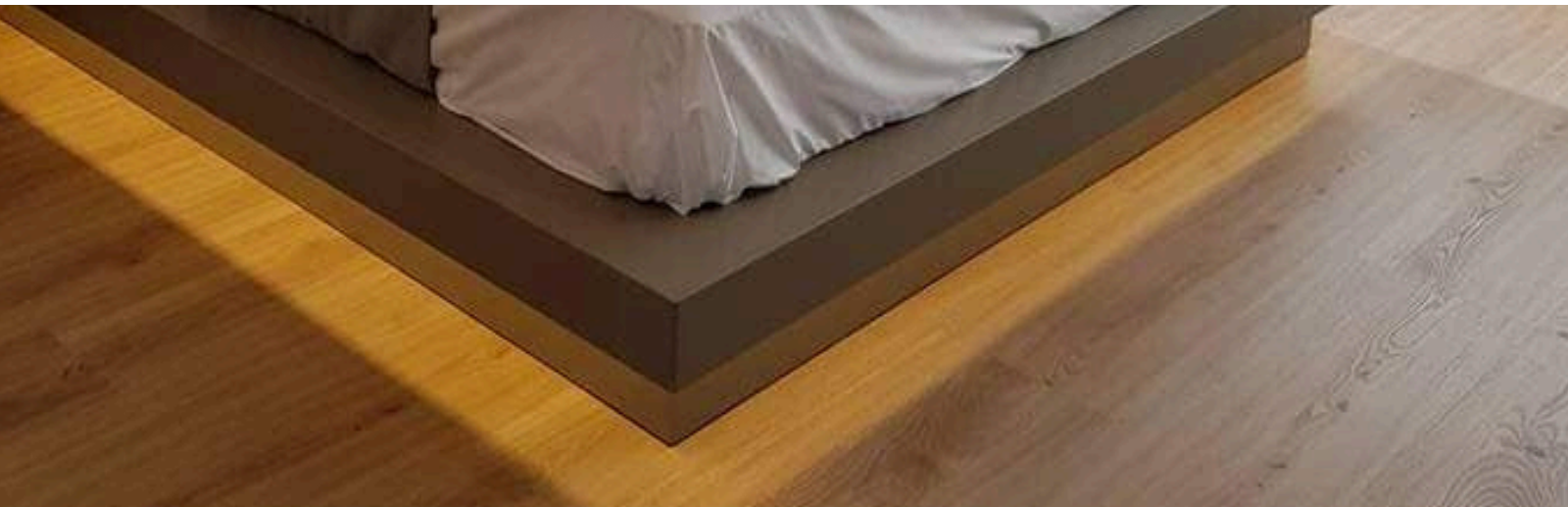
After:

Installing Flornano helped create a healthier, safer space. Its antimicrobial surface reduced allergens and odors, and the slightly textured surface offered better grip — without sacrificing style.



What All These
Stories
Have in Common:

- Flooring wasn't just a design choice — it affected daily living
- The right product improved safety, comfort, and peace of mind
- The upgrade was worth every dollar





The Flooring Buyer's Checklist

Ask These Questions Before You Commit to Any Floor

Whether you're choosing your first floor or replacing one you regret, the right questions can save you from frustration, surprise costs, and unsafe materials. This checklist helps you assess flooring options beyond surface appearance.





Product Safety & Certifications

- Is this floor VOC-tested and certified safe for indoor use?
- Is it safe for babies, pets, elderly residents, or people with asthma/allergies?
- Does it have antimicrobial or self-sanitizing properties?
- Has it passed fire, moisture, or durability tests (e.g., SGS, TUV, ISO)?

1. Is this flooring suitable for my room type (e.g., bedroom, kitchen, bathroom)?
2. How does it handle water, heat, or sunlight exposure?
3. Is the surface anti-slip or textured for grip and safety?
4. Will it resist scratches from pets, toys, furniture, or high heels?
5. Is it quiet or does it produce echo/noise when walking?

Lifestyle Suitability

Installation & Compatibility

- Can it be installed over my existing floor or is subfloor prep needed?
- What is the total thickness and wear layer of the product?
- Is this a loose lay, glue-down, or click-lock system — and why does that matter?
- Are matching trims, skirting, and accessories included or available?
- What is the lead time for delivery and installation?

1. What's the all-in cost (material, labor, delivery, accessories, GST)?
2. Is there a breakdown of what's included vs optional?
3. What is the warranty coverage, and how long does it last for residential use?
4. Do they offer after-sales support or maintenance advice?

Price Transparency & Warranty

Pro Tip:

Ask for samples you can touch, photos of past installs, and even walk on a showroom demo to feel the real surface underfoot.

Ask This — And Notice Their Answer:

What You Ask	What a Reliable Supplier Should Say
"Is this product VOC-tested?"	"Yes, here's the certification (e.g. TUV, ISO). It's safe for kids, pets, and asthma."
"What happens if my subfloor isn't level?"	"We check for that during site visit. It may need levelling for a clean finish."
"What's the warranty and who handles claims?"	"Warranty is X years, and we'll guide you if anything fails — here's the contact."
"Can I walk on a real demo?"	"Yes, we have samples and showroom planks you can test underfoot."
"Why do you recommend this format (Hybrid/ LVT/etc)?"	"Because it matches your lifestyle/space — not just price."
"Are trims, skirting, and accessories included?"	"They're in the quote — we'll walk you through each line so there are no surprises."



SELF CHECK REFLECTION PROMPT:

1. Did they answer clearly, or avoid specifics?
2. Did they educate you — or redirect you?
3. If it doesn't feel transparent now, it won't get better later.

Why Choose **U1 FLOOR?**



The Right Floor Isn't Just About Looks — It's About Living Well

At U1Floor, we believe your floor should do more than match your walls or make your photos look nice. It should serve your lifestyle, protect your loved ones, and make everyday life feel better.

We don't just sell flooring. We help you choose the right one, for the right reason — with zero pressure and full transparency.

Why Homeowners Trusts **U1 FLOOR?**



✔ Health-Safe Technology

We offer flooring ranges like Flornano and Japan Home Series with built-in air-purifying and antimicrobial features. These aren't gimmicks — they're backed by science and third-party certifications.

✔ Premium Yet Practical Options

Whether you need family-safe vinyl, elegant timber visuals, or resort-style decking, we have options to match your space, lifestyle, and budget — without compromise.

Why Homeowners Trusts **U1 FLOOR?**



✓ **Tailored Guidance — Not Just Selling**

Our consultants listen first. We don't push packages or rush decisions. We help you understand what's best for your layout, usage, and long-term comfort.

✓ **Trusted by Homeowners & Brands**

We've served families, landlords, and even commercial clients like Cartier Singapore — because our standards don't change, no matter the project size.

✓ **Full-Service Support**

From quotation to installation and after-sales help, our team is here with clear communication and no hidden surprises.



What Makes **U1 FLOOR** Different?

What You Get with Others	What You Get with U1Floor
Generic vinyl with unclear specs	Carefully matched flooring based on your lifestyle
Sales pressure and vague advice	Honest guidance with clear pros/cons for each product
Looks good but performs poorly	Beautiful flooring with certified safety and smart features
Limited options or upselling	Diverse ranges for every purpose — from health to luxury

